

WE SPEAK YOUR MIND.

# **BUSINESS PLANNING**

This **PREMIUM BUSINESS SERVICE** is for foreign business owners starting a long term business in Hungary. When you are planning to make a large investment, you will need to know the local market, have good connections, and make sure all necessary resources are available. The detailed business planning provided by Helpers takes care of all the above, focusing on the factors that really matter to you, so that your idea will surely work out.

#### WHY DO YOU NEED THIS BUSINESS PLAN? BECAUSE IT INVOLVES:

- Professionally elaborated planning in marketing, sales, finance, risk management, HR, and operational management
- Project management: Comprehensive guidance and assistance in taking your high level ideas to a detailed, documented, approved business plan
- Working with experienced, hand-picked professional partners in all fields of business regardless of the type of activity

#### WHAT IS THE OUTCOME THAT YOU CAN EXPECT?

- You will get both what you **want** (shareholders' vision) and what you **need** (locally necessary adjustments due to local market specifics, administration, taxation, etc.)
- A blueprint to launching your business, with detailed calculations and selected providers
- A transparent and proactive planning process:
  - a. Kick-off meetings (2-3) between you and Helpers project team
  - b. Tailored offer for Business planning
  - c. Approval of the offer
  - d. Regular status reports and feedback by skype/email or in person
  - e. Business plan presentation
  - f. Fine-tuning and approval

## TIME FRAME: 60 - 90 DAYS

## **BRING IT TO THE NEXT LEVEL!**

#### Implementation of business plan:

• We can support you in establishing a fully operational company as specified in the finalized business plan

#### Management outsource:

- Running the business end-to-end for you with an experienced, hand-picked professional management team
- Shareholders only involved in high level strategic decision making

# For more information and to receive a free consultation along with a detailed offer and project plan, please consult your account manager!

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